

James A. Reeves

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About

For over fifteen years, James has collaborated with cultural institutions, philanthropic foundations, and non-profit organizations to develop visual narratives, engagement strategies, and print and digital materials.

Focus

Presentation Design, Web Design, WordPress Development, Experiential Design, Print Design, Copywriting, Photography, Typography.

Clients & Collaborations

American Planning Association, Architectural League of New York, Blue Cross Blue Shield, Code for America, Columbia University, Greater New Orleans Foundation, Hamptons International Film Festival, Kiva, MTV, National Teaching Fellows, Nokia, Prairie Public Radio, Pratt Institute, Queens Council on the Arts, Rubin Museum of Art, Urban Conservancy.

Education

M.S. Art & Design Education, Pratt Institute. New York, NY

B.F.A. Graphic Design, University of Michigan. Ann Arbor, MI

Professional Experience

- 2016-present **Freelance Designer**
Product design, creative direction, web design, publication design, web development, branding, and copywriting. Recent clients include Kiva, Reboot, Columbia University, The Helis Foundation, and Global Studio.
- 2016-present **Partner, Ritual Fields. New York, NY**
Creation of large-scale participatory art installations that examine the role of ritual in public life. Recent projects have been featured in *The New York Times* and *Time*, and exhibited at the Rubin Museum of Art, Annenberg Space for Photography, Mint Museum, and Cooper Hewitt Smithsonian Design Museum, collecting over 100,000 responses from visitors to date.
- 2006-present **Assistant Professor, Parsons School of Design. New York, NY**
Curriculum development and teaching of Graphic Design History. Served as Program Coordinator for redesigning the Visual Design certificate program. Also taught studio courses such as Graphic Design I, Design IV, Information Design, and Laboratory I and II, an interdisciplinary seminar focused on community engagement through research, observation, and studio practice.

- 2014-2017 **Faculty, Bard Early College. New Orleans, LA**
Curriculum development and teaching of seminars and studio courses, including History of Art, a survey of classic and contemporary themes in visual art; The Self & the World, a seminar that examines the construction of individual identity and the impact of technology and visual culture; Utopia/Dystopia, a seminar on design, film, and literature that explores classic and contemporary visions of society; and The Politics of Design, a seminar that introduces students to the process of critically analyzing visual culture its role in social movements.
- 2010-2016 **Founder & Creative Director, Civic Center. New Orleans, LA**
Principal of a creative studio that advocated for civic engagement through design materials, storytelling, and interactive public installations. Managed a team of graphic, interactive, and product designers. Clients included Blue Cross Blue Shield, Architectural League of New York, American Planning Association, Queens Council on the Arts and the town of Atlantic Beach, NC.

Selected Commissions & Exhibitions

- 2022 *The Nightly News*. Participatory installation as an Innovator-in-Residence at The American School in London. London, England
- 2021 *After the End*. Participatory installation in Green-Wood cemetery's historic chapel. Supported by an NEA grant and a critic's pick in *The New York Times*. Brooklyn, NY.
Light the Barricades. Participatory installation at the Mint Museum. Charlotte, NC.
- 2019 *Light the Barricades*. Participatory multi-site installation as part of *Walls: Defend, Divide, Divine* exhibit at Annenberg Space for Photography. Los Angeles, CA.
- 2018 *A Monument for the Anxious and Hopeful*. Interactive installation at the Rubin Museum of Art that collected over 50,000 responses from visitors. New York, NY.
- 2017 *Grief is a Beast That Will Never Be Tamed*. Public installation supported by the Lakkos Project. Heraklion, Greece.
- 2016 *The Atlas of Tomorrow*. Interactive installation for the City of Philadelphia's Mural Arts Program in collaboration with Candy Chang. Philadelphia, PA.
By the People: Designing a Better America, Cooper Hewitt Smithsonian Design Museum, New York, NY.
- 2015 *She Dreamed of a Place Called Fat City*. Public installation and writing for Arts Council of New Orleans in collaboration with Candy Chang. New Orleans, LA
- 2014 *Love Destroys Time*. Public installation for Prospect 3 exhibition: New Orleans, LA.
- 2013 *Bureau of Manufactured History*. Installation, story series. We Are City: Indianapolis IN.
- 2012 *Crying in Public*. Creative direction, public art installation, and lecture series for *Detour: Prototyping Public Space*. Hong Kong.

Selected Publications

- 2020 "The Diver." New York: Volume 1 Brooklyn
 "The Greatest Show on Earth." Kansas: Heavy Feather Review
- 2013 *The Manufactured History of Indianapolis.* Indianapolis: IUPUI/We Are City.
- 2011 *The Road to Somewhere: An American Memoir.* New York: W. W. Norton.

Selected Residencies

- 2022 Innovator in Residence: American School of London
- 2019 Archipelago Art Residency. Korpo, Finland.
- 2018 Hemera Foundation: Tending Space Fellowship. Garrison, NY.
- 2017 Hangar Residency. Artist-in-residence. Lisbon, Portugal.
 NES Artist Residency. Skagaströnd, Iceland.
- 2016 The Lakkos Residency. Artist-in-residence. Heraklion, Greece.
- 2013 We Are City: Import. Writer-in-residence, installation, and lecture series. Indianapolis, IN

Selected Talks

- 2021 *Artist Series.* Green-Wood Cemetery: Brooklyn, New York
We Were Distracted: A Conversation about Ritual, Attention, and Public Space. The Mint Museum: Charlotte, North Carolina.
- 2019 *Mindful Living Through Public Art: An Evening with Sophia Bush, Candy Chang, and James A. Reeves.* Annenberg Space for Photography: Los Angeles, CA.
 Featured artist at *Rubin Soiree: Power After Dark.* Rubin Museum of Art: New York, NY.
 Session leader, *Urban Thinkers Campus: UN Habitat.* Columbia University: New York, NY.
Brainwave: The Powers of Hope and Anxiety with Candy Chang, James A. Reeves, and Dr. Tracy Dennis-Tiwary. Panel discussion at the Rubin Museum of Art: New York, NY.
- 2013 *The Mythic City.* IUPUI Arts & Humanities Institute. Indianapolis, IN.
- 2012 *Thought Experiments: Public Art + Public Action.* Mural Arts Program. Philadelphia, PA.

Selected Press

- 2021 "Three Art Gallery Shows to See Right Now," The New York Times
 "Brooklyn Installation Turns Private Loss into Public Art," Spectrum News NY1
- 2020 "Mental Health: Light the Barricades." Forward: Forecast Public Art, Oct. 2020
- 2019 "Artists Candy Chang and James Reeves on Public Art Debut," KTLA, Los Angeles, CA.
 "Public Display of Anticipation," TIME Magazine, Sept. 2019
- 2018 "Spotlight On: Candy Chang & James A. Reeves," Tricycle Magazine.
- 2016 "Dialing for Wisdom," Public Art Review, Aug. 2016
- 2014 Indianapolis Monthly. 'Best of' issue for *The Bureau of Manufactured History* installation.